

OxfordWOTY



TOTALLY

INAPPROPRIATE

VIDEO

ACTIVITIES

A. Discuss the questions below:

1. Do you know any of these words? What do they mean?

goblin mode
anti-tourism
era

looksmaxxing
romantasy
vibe coding

HENRY
supermajority
coolcation

2. What do you think these words have in common?

PARENTAL
ADVISORY
EXPLICIT CONTENT

englishvee.com

SPEAKING

B. Words from exercise A were on shortlists for WOTY (word of the year) this and last year?

Last year's winner was 'brain rot'. What do you think about that choice?

What do you think was this year's winner was?

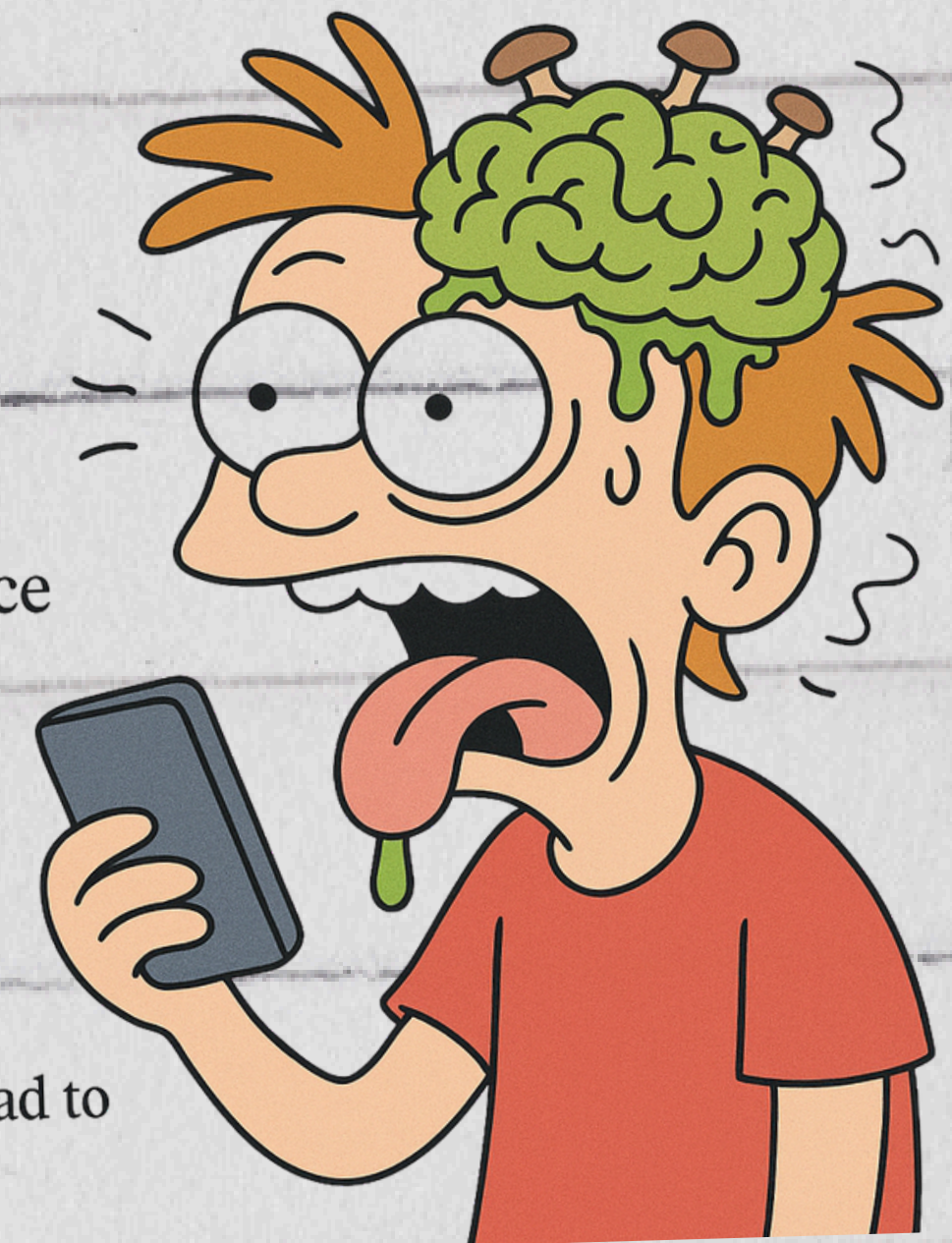
brain rot

/ˈbreɪn ɹɒt/

noun

a perceived loss of intelligence or critical thinking skills, especially on account of unchallenging or unchallenging or frivolous content posted online

"excessive social media use can lead to brain rot"



rage-bait

noun | RAYJ-bayt

online content
that is
intentionally
offensive or
provocative



C. What do the following terms mean? Match the word with its definition.

1 Audacity

2 Dangle

3 Derail

4 Hyperbole

5 Lukewarm

6 Mob

7 PFP

8 Unhinged

9 Vague

**10 Community
service**

a) exaggeration used for emphasis, humour, or dramatic effect

b) not clearly expressed, lacking detail or specificity

c) to disrupt or divert something from its intended course

d) activities performed for the benefit of a wider group or society

e) boldness or fearless willingness to shock

f) an image representing a user on a social-media platform

g) showing only mild enthusiasm or interest

h) a large, emotionally charged group of people acting collectively

i) to hold or present something in a tempting way

j) behaving in a way that appears irrational, unstable, or disconnected from normal logical thinking.

D. Watch the first part of the video (00.00-01.20) and answer the questions:

- 1. What does the speaker imply about the psychology of online users when he describes rage-bait as something that “hijacks someone’s brain”?**
- 2. How does the narrator use exaggeration and hyperbole to construct the tone of the video? Cite two examples and explain their function.**
- 3. In the passage, the speaker distinguishes between being “slightly off” and being “violently, disrespectfully wrong.”
What distinction is he making about the effectiveness of rage-bait?**
- 4. Why does the narrator argue that “the internet doesn’t reward the truth — it rewards audacity”?
How does this reflect the dynamics of online engagement?**

E. Watch the next part of the video (01.20-04.38) and answer the questions:

5. When the speaker says “let them build your comment section for free,” what satirical point is he making about audience labor?

6. What is the significance of portraying certain online users as “walking dopamine factories”? What psychological mechanism is the narrator referring to?

7. What does the speaker mean when he describes people treating Twitter “like a courtroom” and Reddit “like it’s Harvard”?

8. What do you think will be next steps?

Watch the last part of the video (04.38-end) and find out.

G. Complete the gaps with one of the expressions from the the video:

Algorithm salivates
Soul-crushingly cursed

Blue checkmark
Fanning the flames

Free real estate in your brain
Sigma grindset economics

1) A YouTuber posts a video titled "Why Sleep Is a Weakness" — comments explode with arguments about work culture.
→ Expression: _____

2) A verified journalist responds to your post.
→ Expression: _____

3) You can't stop thinking about a ridiculous comment you saw three days ago, even though it made you angry.
→ Expression: _____

4) A debate breaks out under a viral post, and just as it starts to calm down, the creator jumps back in with sarcastic comments.
→ Expression: _____

5) A meme is so weird that it makes you feel uncomfortable on a deep emotional level.
→ Expression: _____

6) Your intentionally provocative post gets 300 comments in 5 minutes — the platform promotes it aggressively.
→ Expression: _____



H. Discuss the questions below:

- 1. Which of these expressions feels most accurate for describing modern internet culture? Why?**
- 2. What are the dangers of content creators “fanning the flames” deliberately?**
- 3. Have you ever ragebaited anyone or have been ragebaited?**
- 4. How does “sigma grindset economics” influence young people’s views on work and success?**
- 5. What do you think about the video?**