

Answers: How to get rich?

- 1) What does Sativa sell for profit (flip)?  
Photos and videos of her feet, all sorts of things that you can put on your feet.
- 2) How did she feel about her feet when she was younger?  
She was very self-conscious about her feet.
- 3) How did her business start?  
She posted a picture of her feet after a pedicure and it got a lot of publicity.
- 4) What's her boyfriend attitude about foot modeling?  
He's very supportive.
- 5) Who are her customers?  
80% men. 20% women. Women tend to spend more money.
- 6) SS's answers
- 7) What two decisions allowed her to grow her business faster?  
Getting a professional photographer. Hiring other models.
- 8) What two types of photos/videos does she post?  
GP photos of feet and photos/movies which involve accessories like lotions, creams, etc.
- 9) She mentions Playboy publisher, Hugh Hefner being her role model. Why?  
She admires the way he ran his business and the way in which he changed the way people perceive sexuality.
- 10) She says that OGfoot community members have something in common. What is it?  
They are non-judgmental.
- 11) How has this business influenced her finances?  
She feels a lot safer financially.
- 12) What benefits does she get from her business?  
She feels that she supports people and helps them be who they really are.