

WHAT'S INSIDE? INSPIRATION

VOCABULARY

adSense

algorithm

entrepreneur

envious

dough

flake

fudge

rattle snake

seed

self-loathing

serendipity

I) You are going to watch an interview with Daniel and Lincoln Markham from What's inside? youtube channel. Discuss these questions before watching.

- 1) Would you like to work with your mom or dad? Why?
- 2) What are the pros and cons of working with your family?
- 3) What do you think they do on their channel?

II) (00.00-13.00) <https://www.youtube.com/watch?v=nfHoJMLZ72k>

Watch the first fragment of the video and write six questions about Lincoln and Daniel.

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

III) Ask your questions to the other students. Did they get the answers right?

IV) In the next video, a woman calls the show to ask for advice. She wants to know, how to stay inspired. What advice would you give to her? Where do you get inspiration from?

V) Watch the video. <https://www.youtube.com/watch?v=nfHoJMLZ72k>

Answer the questions.

1) Where does Gary get inspiration from?

- a) b)
- c) d)

2) What does Lincoln do to stay positive?

3) What advice does Daniel (dad) give?

4) What are two areas that make the caller most frustrated?

5) How has the way the caller was parented influenced the way she feels about herself?

6) The caller talks about people whose opinion she values the most. Who is it?

VI) Discussion: Gary tells the caller that she should travel New Orleans and get her perspective in order. What does he mean by that?