

Makeup Artist Answers

- I) Students' answers.
- II) 1) Elle Macpherson's protein powder, almond milk, protein coco
2) Espresso, tequila, dog 'Piggy', husband, kids, rap music
- III) 1) Graduated from high school
2) Wanted to drop out from college
5) Moved to NY
11) Created her own lipstick
10) Met a chemist
7) Built a portfolio
8) Worked in Glamour for a day
9) Started freelancing
3) Went to Emerson College
4) Majored in makeup
12) Started selling lipsticks
6) Worked as a waitress
- IV) 1) No. She knew that she can always go back to working as a makeup artist.
2) \$ 5000
3) Selling her company.
4) Have an idea!
- product or service that doesn't exist;
- product or service that is better than the existing one;
- product or service that you love.

Work for someone before starting a business.

5) Do a market research. Ask people around you for opinion and advice.
6)
Hire people who:
are top-tier;
have great energy;
are feel good in their skin;
are confident;
are interesting;
have great ideas;